

133 Films is Coming



June 2008

Tacoma, Wa - [New Empire Productions \(NEP\)](#) is proud to announce the creation of its new multi-media division *133 Films*. [133 Films](#) comes to changes the way people think about independent film and video production in Tacoma and the State of Washington.

*133 Films* was created because of New Empire Productions' need to adapt with the changing times in the City of Tacoma. *New Empire Productions* has made a renewed commitment to work alongside Tacoma to create some of the most imaginative and innovative ways to promote and re-develop the city in the eyes of those who live here and in the region. With that being a tall order in itself and to do that successfully the need for a second company was needed.

The name *133 Films* was chosen because it best describes the roots of the area where the company is based, Tacoma, Washington. The name is derived from the actual exit off of Interstate Five to the downtown area of the city. The same area that was predominately featured in New Empire Productions' film, [Limbo](#).

*133 Films* will continue in the same pursuit of excellence in all forms of media that its parent company did. It will also take after *NEP's* lead of promoting its home city in a positive light in all its films, videos and online media productions.

"Tacoma is taking some steps in the right direction as far as rebranding its image and we want to be there to kick it that swift kick it needs in the media that come from here. I've seen Tacoma billed as Seattle far too many times and I'm going to do my part to change that," says Michael Winfrey of New Empire Productions. "We are looking forward to working with the city

leaders to make some changes to the city's core that will benefit everyone. We have some amazingly creative people with some jaw dropping ideas we want to show the city," he adds.

The first film that will be released under the *133 Film* brand will be the suspense thriller, [Sarah Jane Road](#) due out in the summer of 2008. As we work toward that release we are working hard on the preproduction for the next few projects. Some of the planned projects include both feature films and several shorts as well as a web based show. Another goal is to work with the local art community on ways to better promote local film makers outside of our state.

We have a lot on our plate and we know it's going to take a lot of work to accomplish it. But we know with help from the city leaders and the community and a lot of will power we can accomplish all of our goals and then some.

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